



SMALL BUT MIGHTY: USING POSTAGE STAMPS TO TEACH GRAPHIC DESIGN FUNDAMENTALS

World Stamp Show NY2016 invites you to a free Educator seminar: *Using Postage Stamps To Teach Graphic Design Fundamentals*. New York City plays host to the world this coming May 28-June 4 at the Javits Center with World Stamp Show-NY 2016 (WSS-NY 2016). Postage stamps present a unique opportunity to teach basic graphic design principles including color, composition, typography, and semiotics, How stamps can be used to teach these principles will be illustrated. Practical projects that use stamps to teach these graphic design basics in the classroom will be discussed. Free sample 'starter kit' materials will be supplied.

The seminar is scheduled for Tuesday, June 1, 4-5 PM; it will be presented by Niko Courtelis, an award-winning graphic designer and educator. He is also a stamp designer and Design Director of NY2016.

Enthusiastic educators across the country have been using stamps and in their classrooms for years as aids in teaching a wide range of subjects. History, geography, biology, math, language and the arts have all successfully been integrated into student curricula using stamps in a fun way to enhance the learning process. The 31,000 member American Philatelic Society is the organization sponsoring WSS-NY 2016. Its "Stamps Teach" program (<http://stamps.org/stamps-teach>) has attracted international attention to the hobby of stamp collecting as an educational tool.

WSS-NY 2016 opens on May 28, the Saturday of Memorial Day weekend, and closes Saturday June 4. Admission is free. This is a once in a decade event in the United States. Approximately 250,000 people from across the globe are expected to attend to buy, sell, talk and learn about stamps. There will be hundreds of exhibits on a wide variety of subjects; this includes some by young people from all over the world.

The Smithsonian National Postal Museum will exhibit "New York City: A Portrait through Stamp Art" This brings the viewer into the world of stamp design. Six themes dealing with baseball, Broadway, city life, icons, music and politics will all be represented through the selected artwork.

To register for the seminar, first register for the show on the web site www.ny2016.org. You will be emailed a password. After you register for the show go to 6/1, 4PM on the list of events and register for the event.

We invite you to also visit the show and spend some time exploring the many exhibits. There will be an exciting Youth Area with the theme "One World Many Stamps" with special hands-on activities and interactive experiences to introduce young people to the hobby while experiencing learning opportunities. School groups are welcome and encouraged to come. Advance registration will be required. We're expecting several thousand youngsters to take part, so plan early to schedule your visit on the day and time most convenient to your group. We'll have plenty of free giveaways for kids and educators alike. After the show we can help with follow-up support and assistance.

More information about the show can be found on the show's web site www.ny2016.org. Direct questions and pre-registration inquiries for school groups to the Youth Coordinator, Debby Friedman, at debby.friedman@ny2016.org.