



World Stamp Show-NY2016

August 5, 2011

Dear Fellow Dealer,

We are pleased to report that plans are well under way for World Stamp Show-NY2016. The show will be held at the Jacob Javits Convention Center in New York City, from Saturday, May 28 to Saturday, June 4, 2016.

The floor plans, booth designs and booth prices are currently being developed, and we anticipate that we will have them by March 1, 2012. We are also very excited to inform you that the Javits Subway Station is currently under construction and scheduled to open in 2014. Also, we are in the midst of confirming a 17,000 hotel room block at a variety of local hotels.

We expect this event to attract over 250,000 visitors. In addition to brisk sales, dealers can expect to increase their customer base for future sales and to develop leads to acquire material privately.

Many dealers have asked about how to secure a booth in a preferred location at this show. This can be accomplished by completing the attached preliminary bourse application and returning it to us with your deposit of \$1,000 as soon as possible.

BOOTH CHOICES WILL BE ASSIGNED BASED UPON THE DATE OF THE POSTMARK OF YOUR PRELIMINARY BOURSE APPLICATION, ACCOMPANIED BY YOUR DEPOSIT, SO PLEASE DO NOT DELAY.

Please mark the World Stamp Show-NY-2016 dates, May 28 to June 4, 2016, on your calendars and complete the preliminary bourse application as soon as possible. If your plans change, THIS \$1,000 DEPOSIT IS FULLY REFUNDABLE until May 1, 2014. Please call or e-mail me if you have any questions.

Thank you for your interest in World Stamp Show-NY2016. We look forward to a very successful and highly profitable show for you, and a show which helps insure a bright future for the stamp collecting hobby.

Very truly yours,

Andy Kupersmit
Bourse Chair World Stamp Show-NY 2016
Phone: 732-261-1265
E-Mail: andrew.kupersmit@ny2016.org



World Stamp Show-NY2016

PRELIMINARY APPLICATION

NAME:

TRADE NAME:

ADDRESS:

Mail to:

Andy Kupersmit

Bourse Chairman

World Stamp Show-NY2016

22 East 35th Street

New York NY 10016

E-mail address:

Areas of Specialty:

I hereby request a booth at World Stamp Show New York 2016. I enclose my check for \$1,000 which will entitle me to a preferred location. I understand you will notify me by email as soon as this check is received.

I understand that IN THE INTEREST OF FAIRNESS, CHOICES OF BOOTHS WILL BE ASSIGNED BASED UPON THE DATE OF THE POSTMARK OF MY PRELIMINARY BOURSE APPLICATION. I understand all potential dealers received this invitation on August 5, 2011.

I understand that until May 1, 2014, this deposit is fully refundable within 30 days of my written communication with the Bourse Chairman that I do not wish to have a booth at World Stamp Show-NY2016.

Please make checks payable to World Stamp Show-NY2016. At this time we do not accept Pay Pal for payment. **We do accept Visa and Master Card credit cards. Please call Lisa Clemson of the American Philatelic Society at 814-933-3803 x213 and tell her your name, your trade name and that you are making your \$1,000 deposit for a booth at World Stamp Show New York 2016.** Thank you so much for your understanding, and helping us to save needed funds.

Signature _____ Date placed in mail _____