



May 28-June 4, 2016  
Javits Center

## Newsletter 6: Societies

December 2014

### This One's for You!



Society Members,

This is the first special newsletter we've ever produced, and it focuses on Societies!

From the very beginning we at World Stamp Show-NY 2016 have understood that members of philatelic societies of

all kinds would make up the backbone of this great once-a-decade event in so many ways. Your leaders are among our leaders. Your exhibitors will be among our exhibitors. And equally important to us, your volunteers will be greatly welcomed into our WSS-NY 2016 volunteer ranks.

WSS-NY 2016 will be your organization's best opportunity to promote your specialty to a truly worldwide audience. We anticipate 250,000-300,000 collectors to visit the 8 day show, from beginners through specialists. What a wonderful occasion to meet old friends and colleagues while making new ones!

It is this synergy and collaboration that will allow us all to grow the hobby in so many ways, especially once WSS-NY 2016 closes its doors. This is the lasting legacy we offer you and your fellow members. Plan to join us!

Wade

WADE SAADI

*President, WSS-NY 2016*

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### Social Media Links



[facebook.com/ny2016](https://facebook.com/ny2016)

[twitter.com/WorldStampShowNY](https://twitter.com/WorldStampShowNY)

[pinterest.com/wssny2016/new-york-stamps/](https://pinterest.com/wssny2016/new-york-stamps/)

[youtube.com/user/worldstampshowny2016](https://youtube.com/user/worldstampshowny2016)

### Make Plans Now



World Stamp Show-NY 2016 is, of course, about exciting exhibits, dedicated dealers, awesome auctions and a marvelous metropolis. But without the active participation of societies, affiliates and clubs, the show would lack the human dimension needed to be a truly great and

memorable event.

If you are already planning to attend, great! If your society has not started planning its participation, please let me tell you why it should do it now!

By reserving a booth, societies will ensure their participation at the greatest philatelic show of the decade. It will be a delightful meeting place for current members to gather and provide a welcoming point of entry into your society for potential members you will be recruiting during the week. And booths are affordable! Even a society with the smallest of budgets can take part. Of course, if the idea of staffing a booth alone is a bit intimidating, consider sharing a booth with another society. We can help match you up.

Once a booth has been reserved, start expanding your society's presence by scheduling meetings and seminars--at no additional cost. What program or seminar can you sponsor that will entice show-goers with an opportunity to learn more about a favorite subject, or introduce a new collecting possibility? I have all kinds of ideas to help you host a national (no, international!) convention, put on a successful seminar, and assist with food functions. Just ask me if I can help out in some way large or small. It is my goal to help your society have eight successful and memorable days at WSS-NY 2016!

ROD JUELL

*Society and Affiliates Chair*

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## Coming So Far...

Already 50 philatelic societies and organizations have planned to attend World Stamp Show-NY 2016 by staffing booths (\*), running meetings and more. Is your group among them? Here's the current list:

American Air Mail Society (AAMS)\* [www.americanairmailssociety.org](http://www.americanairmailssociety.org)  
 American Association of Philatelic Exhibitors (AAPE)\* [www.aaape.org](http://www.aaape.org)  
 American Philatelic Society (APS)\* [www.stamps.org](http://www.stamps.org)  
 American Topical Association (ATA)\* [www.americantopicalassn.org](http://www.americantopicalassn.org)  
 British North American Philatelic Society (BNAPS)\* [www.bnaps.org](http://www.bnaps.org)  
 Canal Zone Study Group (CZSG)\* [www.canalzonestudygroup.com](http://www.canalzonestudygroup.com)  
 Carriers and Locals Society (CLS)\* [www.pennypost.org](http://www.pennypost.org)  
 Cats on Stamps Study Unit [www.catsonstamps.org](http://www.catsonstamps.org)  
 Civil Censorship Study Group (CCSG)\* [www.c-c-s-g.org](http://www.c-c-s-g.org)  
 Collectors Club, NY (CCNY)\* [www.collectorsclub.org](http://www.collectorsclub.org)  
 Colombia-Panama Philatelic Study Group (COPAPHIL)\* [www.copaphil.org](http://www.copaphil.org)  
 Cuban Philatelic Society of America\* [www.cubapsa.com](http://www.cubapsa.com)  
 Ebony Society of Philatelic Events & Reflections (ESPER)\* [www.esperstamps.org](http://www.esperstamps.org)  
 France & Colonies Philatelic Society (FCPS)\* [www.fcps.org.uk](http://www.fcps.org.uk)  
 India Study Circle (ISC)\* [www.indiastudycircle.org](http://www.indiastudycircle.org)  
 Institute for Analytical Philately [www.analyticalphilately.org](http://www.analyticalphilately.org)  
 International Philippine Philatelic Society (IPPS)\* [www.theipps.info](http://www.theipps.info)  
 International Society for Japanese Philately (ISJP)\* [www.isjp.org](http://www.isjp.org)  
 International Society of Worldwide Stamp Collectors (ISWSC)\* [www.iswsc.org](http://www.iswsc.org)  
 Iran Philatelic Study Circle (IPSC)\* [www.iranphilately.org](http://www.iranphilately.org)  
 Metropolitan Air Post Society (MAPS)\* [www.mapsnewyork.org](http://www.mapsnewyork.org)  
 Mexico Elmhurst Philatelic Society International (MEPSI)\* [www.mepsi.org](http://www.mepsi.org)  
 Military Postal History Society (MPHS)\* [www.militaryphs.org](http://www.militaryphs.org)  
 National Duck Stamp Collectors Society (NDSCS)\* [www.ndscs.org](http://www.ndscs.org)  
 Nepal & Tibet Philatelic Study Circle (NTPSC)\*  
<http://www.fuchs-online.com/ntpsc/>  
 Nicaragua Study Group (NSG)  
 Ottoman and Near Eastern Philatelic Society (ONEPS)\* [www.oneps.net](http://www.oneps.net)  
 Perfins Club (PC)\* [www.perfins.org](http://www.perfins.org)  
 Philatelic Foundation (PF)\* [www.philatelicfoundation.org](http://www.philatelicfoundation.org)  
 Pitcairn Islands Study Group (PISG)\* [www.pisg.net](http://www.pisg.net)  
 Plate Number Coil Collectors Club (PNC3)\* [www.pnc3.org](http://www.pnc3.org)  
 Post Mark Collectors Club [www.postmarks.org](http://www.postmarks.org)  
 Postal Order Society (POS)\* [postalordersociety.blogspot.com](http://postalordersociety.blogspot.com)  
 Precancel Stamp Society (PSS)\* [www.precancels.com](http://www.precancels.com)  
 Rocky Mountain Philatelic Library (RMPL)\* [www.rmpldenver.com](http://www.rmpldenver.com)  
 Rossica Society of Russian Philately (ROSSICA)\* [rossica.org](http://rossica.org)  
 Royal Philatelic Society of London (RPSL)\* [www.rpsl.org.uk](http://www.rpsl.org.uk)  
 St. Helena, Ascension and Tristan da Cunha Philatelic Society (SHATPS)\*  
[www.shatps.org](http://www.shatps.org)  
 Scouts on Stamps Society, International (SOSSI)\* [www.sossi.org](http://www.sossi.org)  
 Society for Hungarian Philately (SHP)\* [www.hungarianphilately.org](http://www.hungarianphilately.org)  
 Society for Thai Philately (STP)\* [www.thaiphilately.org](http://www.thaiphilately.org)  
 Society of Indo-China Philatelists (SICP)\* [www.sicp-online.org](http://www.sicp-online.org)  
 Society of Israel Philatelists (SIP)\* [www.israelstamps.com](http://www.israelstamps.com)  
 Sports Philatelists International (SPI)\* [sportstamps.org](http://sportstamps.org)  
 United Postal Stationery Society (UPSS)\* [www.upss.org](http://www.upss.org)  
 United States Stamp Society (USSS)\* [www.usstamps.org](http://www.usstamps.org)  
 U.S. Philatelic Classics Society (USPCS)\* [www.uspcs.org](http://www.uspcs.org)  
 U.S. Possessions Philatelic Society (USPPS)\* [www.uspps.net](http://www.uspps.net)  
 Universal Ship Cancellation Society (USCS)\* [www.uscs.org](http://www.uscs.org)  
 World Stamp Show-NY 2016 Social Media Followers

## Participation Basics

We have asked each society to contribute at one of three levels: Patron (\$1,000), Organizer (\$500), or Sponsor (\$250), with the expectation that larger societies would join at a higher level.

Doing so as a Sponsor secures a 10 foot by 10 foot booth along with two preferential meeting/seminar slots, a promotional exhibit frame and listings on the show's web site and in the show program. Higher levels get added benefits.

The only booth requirement is that it must be staffed for a minimum of 7 hours each day for all 8 days of the show. We realize smaller organizations might have limited staffing manpower and will allow up to 3 contributing groups to share a single booth.

A booth request form is available online at: [ny2016.org/images/ny2016societies/societyboothform.pdf](http://ny2016.org/images/ny2016societies/societyboothform.pdf).

## Reserving Meeting/Seminar Space

Philatelic organizations of any size may request a meeting room free of charge. Booth holders will receive first priority in the assignment of time slots, but non-booth holders will also be given rooms on a "space available basis." A meeting request form is available online here: <http://ny2016.org/images/ny2016societies/societymeetingform.pdf>.

You will be asked to submit a first, second, and third choice of dates and times. We will give you a tentative reservation and keep you informed as the schedule develops. All tentative reservations will become firm commitments after May 1, 2015.

## Start Your Promo Frames

Contributing societies hosting booths get use of a 16 page exhibit frame to promote their organization. This was highly successful at Washington 2006 in visually representing collecting specialties to a wide variety of collectors and non-collectors alike.

## Publicize Your Attendance

WSS-NY 2016 Design Chair Niko Courtelis has just finished the first of what will be many camera-ready ads to help promote the show in the print media, and it's especially for societies!

Participating societies are encouraged to use these ads to promote their activities at WSS-NY 2016. Available in black and white or color, they come in three sizes as a customizable PDF, allowing for extra text to be added as needed, seen here in light blue. The sizes are quarter, half and full page: 4.25 x 5.5 inches; 5.5 x 8.5 inches; 8.5 x 11 inches.



Niko would be happy to customize your ad further by including a society logo, additional text, etc. Contact him at [niko.courtelis@ny2016.org](mailto:niko.courtelis@ny2016.org) for assistance.



Also new is a 5 x 7 inch "Participating Society" placard to proudly display at philatelic events. It conveniently fits into a small clear plastic self-standing picture frame. We'll be providing these placards to participating groups when we see them at upcoming shows.

All of these items are available to download from the WSS-NY 2016 Society- Participation page at: <http://ny2016.org/SubMenu/Participation.aspx?id=499>. Please tell us if we can assist in providing other types of promotional items for you to use.

## Promoting Philately to Non-Philatelists

How have you or your society promoted our hobby to non-collectors? Without a doubt the easiest way to hook someone is to find what interests him or her and make a philatelic connection by finding items that relate to them.

That's where philatelic specialty societies come in. The most obvious are thematic groups, but those dealing with specific geographies, ethnicities, religions and cultures bear equal potential.

The Big Apple is perhaps America's largest melting pot, with enclaves of people from over 100 nations in neighborhoods throughout the five boroughs. Did you realize that New York City is one of the largest publication centers in the world? It also is the hub of hundreds of professional organizations with thousands of members regionally and beyond.

World Stamp Show-NY 2016 is working to tap into all of these areas and are sure that you and your specialty society would like to as well! We have already created a list of 50 ethnic papers published in NYC; some are local while others get national exposure. These readers would be especially interested in something related to their history and culture through stamps. Most are in English, but other languages are represented, including Spanish, Chinese, Greek, Italian, and Russian. We should be able to match articles about thematic subjects to organizations with members in the New York area. Already an organization of firefighters is interested in an article about firefighting in philately.

We're looking for your expertise and support by writing an article of around 500-700 words about interesting aspects of your collecting specialty. Before you do, contact us to discuss possible publications and organizations we can match to your subject. It would be best to include stamp images, postmarks and related visuals. Remember that you are writing for a non-collecting audience and feel free to promote your specialty society! WSS-NY 2016 will add a brief write-up at the end promoting our show.

Once completed, we'll contact the most appropriate publication(s) or organizations and promote your article. For those articles that are published, it is our hope that WSS-NY 2016 can get permission to include it on our web site for all to enjoy. For those that do not make it in print we would be honored to post it on our web site.

To participate or for questions, please contact show Publicity Chair Tom Fortunato by emailing him at [thomas.fortunato@ny2016.org](mailto:thomas.fortunato@ny2016.org). Together we can help promote philately to a wider audience!

## FIP Patronage and Exhibits

The patronage agreement just announced between WSS-NY 2016 and the Fédération Internationale de Philatélie has long been sought by the show.

The FIP is the primary world philatelic body governing major international philatelic exhibitions. They bring a formal structure to the exhibits application and acceptance process, as well as world-recognized guidelines for commissioners and judging.

At a minimum, exhibitors interested in participating in WSS-NY 2016 must have received a Vermeil or higher level award at a national level show. There is a 5 frame maximum for multi-frame exhibits, unless it previously won a large Vermeil or higher award at a prior international, then the maximum is 8 frames.

WSS-NY 2016 will have up to 4,000 exhibit frames available in a variety of classes. A minimum of 20% of competitive exhibit frames are reserved for first time international exhibits. For the first time, First Day Covers will be accepted in the Experimental Class.

Applications will be made exclusively available through appointed national commissioners. Those details will be released in the future.

## Society Sponsored Exhibit Prizes

It is customary that philatelic organizations, dealers, philatelic bureaus, individuals and others sponsor exhibit prizes at FIP events. These are awarded at the discretion of the jury for meritorious effort on the part of an exhibitor for the material, philatelic knowledge and/or presentation displayed. Traditionally prizes are objects d'art or collectibles representative of the sponsor with a value of \$200 or more. Samples from Washington 2006 included a variety of crystal and ceramics, clocks, artwork, silver items, watches, handmade crafts and even a 1961 Space artifact from Liberty Bell 7!

Start thinking of what your organization might be interested in sponsoring. Full write-ups and photos will be published about these on our web site and in the show program.

Direct inquiries to WSS-NY 2016 Awards Chair Gene Fricks at [gene.fricks@ny2016.org](mailto:gene.fricks@ny2016.org). Please remember that WSS-NY 2016 is a 501(c)3 organization, and all donations are tax-deductible to U.S. donors to the fullest extent of the law.

## Get on the "E" List

The "Email" list that is! Guess how many people are already receiving our regular show updates delivered to them electronically? 1,000? 1,500? 2,000? Nope! 2,600—and growing!

It's easy and it's free. Just go to our home page and click "Register" at the top, or click the "Join Our Email List" icon near the bottom of the page. Both will take you to the same form to fill out.

Tell your members! Tell your editors and writers! Tell everyone you know!

## Advertising Opportunities

It's not too early to start thinking about the various ways you can advertise with us.

Free for you! We'd like to create a rotating random logo at the top of our "Participating Societies" web page with logos of groups joining us. The JPG image should be a minimum 200 pixels in either height or width and at least 100 DPI. Email these to [thomas.fortunato@ny2016.org](mailto:thomas.fortunato@ny2016.org) with your request to be added.

Plans are being formulated now for ads in the official World Stamp Show-NY 2016 show program, both in print and electronic format. Watch for details in the near future.

Show-goers love freebies and giveaways. Don't you? Promotional items your organization might consider donating to us for distribution to attendees include plastic bags, pens, paper perforation gauges, glassines, key chains, thumb drives, etc. with your society logo on them.



## One World, Many Stamps



As Pete Seeger might have said: “Where have all the stamp collectors gone? Long time passing.” We’re planning to create new ones, encourage novices and revive the interest of former collectors with an engaging Youth and Entry Level Collector area at WSS-NY 2016. Just see the

fascination in the CBS News online video, which they made at the 2014 ASDA 100th Anniversary show and the Collectors Club of New York Youth Stamp Club; it’s at <http://www.cbsnews.com/videos/in-digital-age-stamp-collecting-still-makes-its-mark/>.

We’ve chosen the theme of “One World, Many Stamps” for NY2016. Using the continents as a springboard, a wide variety of activities will be offered. In addition to hands-on activities, we’ll have story times, videos, Boy Scout Merit Badge workshops, organized presentations for school groups, and Adult Beginner seminars. Visitors to the area may even have the chance to meet an Olympic athlete.

To make the activities a reality, volunteers are needed as well as donations. Who knows how many new collectors will be motivated by an enthusiastic collector at the Youth and Entry Level Collector area? Donations, in collectible condition, of stamps, covers and supplies will be important. Stamps, covers and other material in your specialty can stimulate the interest of new collectors and may, ultimately, bring new members to your group. If at all possible, separating stamps by on-paper or off-paper will greatly help our volunteers in sorting stamps for distribution. Needed supplies include hinges, glassine envelopes (not yellowed), stamp tongs, perforation gauges and magnifying glasses.

Donors should include contact information, including their address and email. NY2016 is a 501(c)3 organization; donors will receive an acknowledgement for a tax donation. Materials may be mailed or shipped to: Entry Level and Youth Donations, World Stamp Show-NY 2016, 22 East 35th Street New York, NY 10016

DEBBY FRIEDMAN  
*Entry Level & Youth Chair*  
[debby.friedman@ny2016.org](mailto:debby.friedman@ny2016.org)

## Volunteers Needed, Too!

How can you help out, now or during the show?

### Assistance Before the Show...

#### Promote World Stamp Show-NY2016

- Start spreading the news about WSS-NY2016 to your philatelic friends and plan to attend.
- Use our free ads in society/club publications.
- Request show brochures for distribution at your local, regional and national WSP shows.

#### Translators Needed

- While Spanish, French, German, Russian and Cantonese translators are especially needed, we can use the assistance of anyone who can translate our press releases and articles about the show in any language. Helpers must have email and internet access, as well as Word or a similar word processing software.

#### Gather Philatelic Donations

- Collect philatelic items outlined in Debby’s article from your own holdings and those from your club or society colleagues, sort them and mail them to our donation address.

### Assistance at the Show...

Here are just a few of the primary positions:

#### Setup

- Exhibit mounting
- Volunteer registration desk
- Data base management

#### During the Show

- Registration desk • Greeters
- Translators • Beginner/Youth area
- Exhibit guides
- Meeting room coordinators
- Press room attendants

#### Takedown

- Exhibit dismounting
- General cleanup

Volunteer by going online and clicking here: <http://www.ny2016.org/Volunteer.aspx>