



May 28-June 4, 2016
Javits Center

Newsletter 7: Exhibiting

March 2015

Attention Exhibitors!



All,

This is the second in a series of special newsletters designed to inform segments of show participants about news specifically for and about them. This time, exhibitors take center stage.

Months of effort from several WSS-NY 2016 committee people produced our exhibition Bulletin, an attractive and informative booklet providing details about all aspects of exhibiting. It's a good read, even if you don't exhibit! Find out more about it in this newsletter issue.

Special thanks to Stephen D. Schumann, the show's Commissioner General, who provided much of the Bulletin's regulatory section; Steven J. Rod, show Vice President, who concentrated on the cultural section; and Design Chairman Niko Courtelis who focused on the graphics and layout.

We continue the countdown before the show's opening, now 14 months down the road. It's been an amazing ride so far, but you ain't seen nothing yet—just wait!

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Social Media Links



<http://www.facebook.com/ny2016>
<https://twitter.com/WorldStampShowN>
<http://www.pinterest.com/wssny2016/new-york-stamps/>
<http://www.youtube.com/user/worldstampshowny2016>
http://en.wikipedia.org/wiki/World_Stamp_Show-NY_2016

Who Exhibits and Why?

Do you know what sets a stamp show apart from a stamp exhibition? Exhibitions feature exhibits! Without them the show is simply a bourse.

It's estimated that no more than two percent of the 30,000+ members of the American Philatelic Society have ever exhibited before, and that percentage possibly holds true for philatelists around the world.

Exhibitors are a special breed of stamp collector. Most tend to be very focused, patient, tenacious and have a thirst for learning. They are often at the forefront of philatelic research, publishing their findings in specialist publications of all kinds and displaying what they have. While the subject they investigate is often narrow in scope, their knowledge about it is very deep.

Few people except for exhibitors themselves can understand what it takes to put a good exhibit together. Blood, sweat and tears at the start of the process often leads to rewards later on. More seasoned exhibits can represent a lifetime's work, especially when exhibiting at the international level.

So why exhibit? This can be both easy and complex to answer, for there are many reasons.

To some, an exhibit acts as a showcase for their philatelic interests. It helps promote a collecting subject or topic they are especially passionate about. Others use exhibiting as an extension of their own personal or professional lives. Yes, there are a few "mug hunters" out there who relish the opportunity to win awards, but exhibitors are competitive by nature.

But no matter whose exhibits are eventually selected, or why they exhibit, one and all should appreciate the time and effort put forth in them.

Exhibiting Basics

World Stamp Show-NY 2016 has received the patronage of the Fédération Internationale de Philatélie (FIP), the 91 member international body considered as the “United Nations” of the hobby. For decades this organization has codified the rules and regulations for major exhibitions around the world, from the application and acceptance process through to the judging and awarding of prizes.

WSS-NY 2016 will be accepting exhibits in the following FIP competitive classes (along with official commission web sites):

Traditional Philately- explores all aspects of a single stamp or a series of stamps, including essays, proofs, printing methods, varieties, errors and uses.
[\(http://www.traditionalphilately.dk/\)](http://www.traditionalphilately.dk/)

Postal History- covers, markings and the routes and/or rates used during a particular time period.
[\(http://www.fippostalhistory.com/\)](http://www.fippostalhistory.com/)

Aerophilately- postal history and/or philatelic issues dealing with airmail and aviation. [\(http://www.fipaero.org/\)](http://www.fipaero.org/)

Astrophilately- philately connected with astronomy and efforts to reach outer space, both manned and unmanned.
[\(http://astrophilatelist.com/\)](http://astrophilatelist.com/)

Maximaphily- postcard, stamp and postmark combinations in maximum concordance with one another.
[\(http://www.maximaphily.info/\)](http://www.maximaphily.info/)

Postal Stationery- similar to Traditional but focusing on postal cards, envelopes, aerograms, wrappers and other stationery bearing postal indicia.
[\(http://www.postalstationery.org/\)](http://www.postalstationery.org/)

Revenue- stamps and/or documents used to collect taxes and fees. [\(http://www.fip-revenue.org/\)](http://www.fip-revenue.org/)

Thematic Philately- topical exhibit telling a story using a variety of worldwide philatelic elements spanning all eras.

Youth Philately- exhibits of young collectors between 13 and 21 years old in any FIP class.

Modern Philately- philatelic material issued by postal organizations in roughly the past 20 years (3 or 5 frame entries in the Traditional, Postal History and Postal Stationery Classes).

Open Philately- use of philatelic and non-philatelic material in a cultural/social context to explore a subject.

One Frame- an exhibit in an FIP class (except literature) comprised of 16 pages.

Philatelic Literature- books, pamphlets, CDs and other publications dealing with any aspect of the hobby.
[\(http://fipliterature.org/\)](http://fipliterature.org/)

First Day Covers- study of a single issue or set as found on covers posted on its first day of issuance.

One, five or eight frame exhibits may be entered, the latter reserved for previous international large vermeil or higher winners. At least 20% of WSS-NY 2016 entries will be allocated to first-time international exhibits. Literature entries are additionally welcome.

There will also be a Championship Class at WSS-NY 2016. These are large gold medal winners of 95 or more points in FIP World Exhibitions in three of the last 10 years. Only one prize is awarded among them, the Grand Prix d’Honneur.

Exhibiting Timeline

Now: Apply for exhibiting through national commissioner.

August (dates vary): Deadline for exhibitors to send applications to appropriate national commissioner.

August 31: National commissioners must have their paperwork received by the Commissioner General.

October: Exhibit Selection Committee meets.

November: Commissioner General will inform commissioners of their accepted and non-accepted entries.

December 30: Deadline for national commissioners to contact accepted exhibitors.

February 29, 2016: National commissioners are to have all exhibitor paperwork and frame fees to the Commissioner General.

Late May, 2016: National commissioners transport exhibits to World Stamp Show-NY 2016.

The Application and Selection Process

Having an exhibit accepted to compete at the international level is the pinnacle of an exhibitor's experience. The achievement cannot be understated, for that exhibit has already been recognized as outstanding among its peers.

The United States is unique in that it holds roughly 30 national level exhibitions around the country yearly where an exhibit can potentially qualify for an international. Canada has just a handful, while most countries may only hold one, if that.

Major international exhibitions appoint a Commissioner General who organizes, coordinates and manages the exhibit application and acceptance process. For WSS-NY 2016 that person is Stephen D. Schumann, supported by Assistant Commissioner General Bruce Marsden.

A number of months ago an invitation was sent to all FIP member national federations to take part in the show. In turn those that accepted appointed a national commissioner who within his or her country promotes participation by distributing exhibit applications, reviews them for meeting minimum requirements, and then forwards them on to Steve who chairs the exhibit Selection Committee.

The selection committee will meet in October 2015 to determine which exhibits will be invited. The goal is to have all FIP competitive classes well represented among the 3,800 frames from as many nations as possible. As mentioned earlier, a minimum of 20% of accepted exhibits must be new to international exhibiting. There is great demand to exhibit internationally and typically only one in three exhibit entries are eventually selected.

National commissioners will be informed of the decisions of the Selection Committee in November 2015 and should contact their exhibitors by 31 December 2015 of their acceptance or non-acceptance. Exhibitors who decline the invitation to exhibit after being invited should contact their National commissioners IMMEDIATELY and advise them of this fact and transmit this information to the Commissioner General. The Selection Committee must receive accepted exhibit forms, title pages and frame fees by February 29, 2016.

Frame fees for multi-frame exhibits are \$95 per frame, single frame exhibits are \$150 each and literature entries are \$100 each. Youth entries are free of charge.

Special Prize Donations

It is customary for the show committee to solicit special exhibit prizes from current and former collectors, philatelic federations and societies, businesses and individuals from the philatelic community with an interest in fostering the growth and development of the hobby. The jury uses these to recognize outstanding achievement.

FIP rules establish that these special prizes be 'objets d'art' and of more than incidental value. WSS-NY 2016 is suggesting items in the \$200-400 range, preferably with a New York connection or influence. Contributors can propose to pick an object themselves or make a contribution to the prize fund.

Anyone can become a contributor and each prize sponsor will be recognized in the exhibition program with a listing and a photograph of the prize.

If you are interested to become one of these promoters of the hobby, please contact Awards Chair Gene Fricks at genefricks@ny2016.org. As a 501(c)(3) organization donations are tax deductible to the fullest extent of the law for U.S. donors who itemize.



The Bulletin

World Stamp Show-NY 2016 was pleased to make available “*The Bulletin*” in early January. This 60 page full-color booklet is a must-read for all potential exhibitors.

Most importantly it contains the official rules of the exhibition. The General Regulations of the FIP for Exhibitions (GREX) outlines the responsibilities and framework the Fédération Internationale de Philatélie presents to all shows they patronize. The Individual Regulations of World Stamp Show-NY 2016 (IREX) are the guidelines that specially apply to the exhibition itself.

Also in *The Bulletin* is the listing of appointed national commissioners. Prospective exhibitors are encouraged to contact their appropriate representative and make their interests known. Those in North America are listed here.

Two U.S. national commissioners have been appointed by the American Philatelic Society to handle applicants:

East of the Mississippi:

Yamil H. Kouri, Jr.
 405 Waltham St., Suite 347
 Lexington, MA 02421
 (yhkouri@massmed.org)

West of the Mississippi:

Vesma Grinfelds
 3800- 21st Street
 San Francisco, CA 94114
 (vesmag@gmail.com)

U.S. exhibitors may send \$5 to their respective commissioner for a hard copy of *The Bulletin* and application forms, which must be received back no later than August 22, 2015.

Canada’s national commissioner is:

Jan J. Danielski
 71 Gennela Square
 Toronto, Ontario M1B 5M7
 (jjad@rogers.com)

with assistant commissioner:

Robert Pinet
 400 Slater Street, Apt. 1605
 Ottawa, Ontario K1R 7S7
 (pinet.robert@gmail.com)

Mexico’s national commissioners are:

Jaime Benavides (COFUMEX)
Juan De Dios Trevino 5
Col. San Jeronimo CP 64640
Monterrey, NL
 (jbvmtty@gmail.com)

Alonso Castillo Osuna (FMF)
Pennsylvania 201
Napoles, 03180 DF
 (federacionmexicanadefilatelia@yahoo.com.mx)

The WSS-NY 2016 web site at <http://www.ny2016.org> should be referenced for a downloadable version of *The Bulletin* as well as the exhibit and literature applications. Updated applicant information will exclusively be available online.

Judges and Judging

The judging at WSS-NY 2016 will be done by a team of 40-50 FIP accredited jurors from around the world. 25% of the jurors will be selected by the FIP (these are usually FIP Board members and other officials, but any accredited juror may be selected by FIP to fill an FIP slot), 25% will be selected by WSS-NY 2016 from among the 22 accredited U.S. international judges, and 50% will be selected by WSS-NY 2016 from a developing list of accredited jurors submitted by the individual national federations, who are allowed to submit up to three names each.

Judge selections are based on the needs of WSS-NY 2016. Once a list of accepted exhibits has been developed, the exhibits will be placed in their appropriate exhibit class, and judges selected who are accredited in that class. Judges evaluate only exhibits assigned to their team. These usually match exhibits from the class with judges accredited in that class.

The only out-of-class judging generally done by judges at an FIP show involves the major awards. At WSS-NY 2016 there will be three such awards, the Grand Prix National, the Grand Prix International and the Grand Prix of Honor, given to the best exhibit in the Championship Class. For these major awards each member of the jury has one vote, with the Jury President having a second vote should there be a tie.

“Special Prizes” are distributed to exhibits in a way that is totally different to what occurs at U.S. National shows. The prizes are all considered of equal merit and can be given for various reasons to any exhibit of 85 points or more. There is no required matching of the distribution with the source of a prize. The jury teams recommend the exhibits to receive special prizes. The Jury President and Secretary usually put together a team of jurors to select which exhibits receive each individual donated prize from within the recommended group of exhibits.

Judging at WSS-NY 2016 will be the responsibility of the Jury President and Jury Secretary. Questions should be directed to Stephen Reinhard, Chairman, Judges and Judging Committee, Organizing Committee, WSS-NY 2016. stephen.reinhard@ny2016.org.

Scoring

International exhibitions are judged on a point scale from 60 to 100 in these areas as officially described in the FIP General Rules of Evaluation (GREV):

- **Treatment** (20 points)- completeness and correctness of the selected material made by the exhibitor to illustrate his chosen subject
- **Philatelic Importance** (10 points)- philatelic significance of the subject chosen by the exhibitor, in terms of its scope, degree of difficulty of the subject, and the philatelic interest of the exhibit
- **Philatelic and related Knowledge** (35 points, including the next 2 items)- degree of knowledge of the exhibitor as expressed by the items chosen for display and their related description
- **Personal Study** - proper analysis of the items chosen for display
- **Research** - presentation of new facts related to the chosen subject
- **Condition** (10)- quality of the displayed material considering the standard of the material that exists for the chosen subject
- **Rarity** (20)- relative difficulty of acquisition of the selected material
- **Presentation** (5)- overall aesthetic appearance of the exhibit

Total of 100 possible points

Criteria are slightly different in the Thematic Class. There are separate forms for Youth and Literature entries. Awards in most classes, in descending order, include the following FIP exhibition medal levels:

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|-----------------------------|-----------------------|
| • Large Gold (95 points) | • Gold (90 points) |
| • Large Vermeil (85 points) | • Vermeil (80 points) |
| • Large Silver (75 points) | • Silver (70 points) |
| • Silver Bronze (65 points) | • Bronze (60 points) |

Youth under age 18 may be awarded up to a Large Vermeil medal. One Frame, First Day Covers and Open Philately exhibits will be awarded commemorative show medals in a variety of levels.

The jury meets in private to deliberate an award level only for those exhibits they are responsible for based on the point totals. All jury decisions are final.

The show committee is responsible for producing a complete list of the jury awards known as the Palmarès.