



Society Special Edition

October, 2015

May 28-June 4, 2016
Javits Center



Copyright 2015, New York Philatelic Exhibition, Inc.

World Stamp Show-NY 2016, 22 East 35th St, New York, NY 10016 USA info@ny2016.org <http://www.ny2016.org>

Society Update

Society Members,

Happy National Stamp Collecting Month! Here's an update we've put together primarily for societies and organizations taking part in World Stamp Show-NY 2016. At this point we have sold out all but one of our society-designated booths, 62 of them!

Information here will provide you with additional show details and help your group realize the great potential this show offers all of us. Thank you for your continued support and encouragement as we now near the 6 months to go mark.



Wade

Wade Saadi wade.saadi@ny2016.org
President, WSS-NY 2016

Bargain Airfares Aloft

If you're coming to WSS-NY 2016 and flying into the greater New York area, this is the time to lock down some of the best airfares you can ever imagine. There is a fare war going on right now affecting flights during show time. The greatest discounts usually include traveling on a Wednesday.

Here are some examples for Newark and LaGuardia airports. Using Hotwire.com on October 20 to check rates on flights departing on Thursday, May 26 (you'll want to spend a day or two checking the city before the show starts!) and heading back home on Wednesday, June 1, here's what we found. These are round trip costs, including taxes and fees, and most do not require ridiculously early or late flights. All prices here are with Delta, which had the cheapest rates across the board, unless noted. The same rates were found on Travelocity.com and Kayak.com, two other very popular discount sites.

Society Promotional Frames

Societies contributing \$250 or more are entitled to a 16 page exhibit frame, which will be located in a designated area on the floor with other society frames. They are intended to be used to promote the various societies. We recommend including material specific to your collecting specialty. Focus on the benefits of joining your organization. The last page of your exhibit should identify the location of your society booth, with an invitation to visit it for more information. Remember that these frames will be viewed both by veteran collectors and casual show-goers, so make them colorful and attractive!

	<u>Newark</u>	<u>LaGuardia</u>
Chicago	\$193	\$186, \$126 (Spirit)
Dallas	\$243	\$206, \$126 (Spirit)
Los Angeles	\$303	\$373
Orlando	\$213	\$186, \$126 (Spirit)
St Louis	\$203	\$315 (American)
San Francisco	\$323	\$353
Seattle	\$303	\$353

Lowest fares typically have limited seating, are non-transferable and non-refundable. But these prices won't last long. Don't wait!



For all society matters, contact me!

Rod Juell
Society and Affiliates Chair
rodnejuell@ny2016.org

Champion Philately!

We suspect that you and your group already realize the great potential that WSS-NY 2016 has in introducing your specialty to tens of thousands of stamps collectors attending the show. However in

the broader sense, this once-a-decade event offers us all the opportunity to share our passion of philately with millions more.

Greater New York City is truly the melting pot of the world, filled with enclaves of ethnic cultures living in the many boroughs around town. This diversity is clearly evident by the various print publications distributed throughout the region and beyond. We have an ever-growing list of editorial contacts at these newspapers and periodicals and believe their readership would be interested in learning about the philately of their homeland.

Is there someone in your organization interested in writing a brief introductory article about the country, region or collecting specialty of your philatelic group? We're looking for non-technical stories relating history and culture through philately with the goal of exposing non-collectors in particular to our hobby. Keep it brief, to under 700 words, and include plenty of images related to the text.

We'll submit it to the publication(s) we think would be most interested in publishing it, including a short blurb inviting readers to the upcoming WSS-NY 2016. It might also be possible to get it translated for a non-English speaking community. This can be a win-win for everyone involved. Your group will be able to reach an untapped audience, raise awareness of WSS-NY 2016 and help grow philately overall.

For more information about participating in this project, please contact Tom Fortunato by email at thomas.fortunato@ny2016.org. Our goal is to submit articles to publications no later than January.

About Your Booth

Each basic society booth is 10'x10' in size and includes an 8' skirted front and skirted back table, five chairs, and a wastebasket. A professional custom made 7" by 44" sign is also provided with your society name and booth number.

Additional amenities have been asked for and will be available at an extra cost. This includes an electrical connection that many societies have been asking for. There are two lockable storage cabinet options as

well. All need to be reserved in advance and are for the 8 day duration of the show.

Rod will be sending this information to society representatives in a few weeks when the complete options list is available.

Promotional Items Available

We can provide organizations with many promotional items to help spread the word about World Stamp Show-NY 2016 and their participation in this once-a-decade philatelic event.

November and December is typically the time when renewal announcements are sent out, and we have promotional show labels for envelopes and stuffers with show information to include with your material. Just let us know how many of each you would like and we'll get it right out to you.

Stamp shows may request a packet of brochures, pins and other items we have on hand.



Send me your requests!

Christine Jimenez
Executive Assistant
christine.jimenez@mv2016.org

Online Events Listing

Much time in the past few weeks has been put into listing show meetings and events on our website. Go to <http://www.ny2016.org/EventCalendar.aspx> to check out the latest schedule, which is updated regularly. Meeting space is still available throughout the eight day show at no cost.

The schedule is also available to download in both a PDF and Excel version. Events that are "after-hours" or in venues other than the Javits Center are also listed. If you are sponsoring an event you may wish to supply additional details. E-mail Rod with that information and it will be posted on the website.

If you have not already done so, consider planning

programs that will not only benefit specialists and current members, but also programs of an introductory nature that will be attractive to more casual show goers.

Need Exhibit Frames?



Attendees to APS StampShow'15 in Grand Rapids were among the first to see a near-final prototype of the exhibit frames being manufactured for WSS-NY 2016.

Some 2,000 double-sided A-style frames made of aluminum legs and a durable, ultralight polymer body will be used for the exhibition. The result reduces the weight of a traditional A-frame from 48 to 24 pounds!

These frames will be available for sale after the show to individuals and organizations alike. Details about pricing and shipping costs are pending. To be placed on a list of potential interested purchasers, send an email to christine.jimenez@ny2016.org.

Plan Your Social Event

Several societies have taken the opportunity to plan after-hours dinners for their members and guests. Here is what has been reported to us so far:

Saturday, May 28

- Collectors Club & Philatelic Foundation Opening Night Awards Dinner

Sunday, May 29

- American Philatelic Society Tiffany Dinner

Monday, May 30 (Memorial Day)

- Falkland Islands Philatelic Study Group Dinner
- Society of Postal Historians (United Kingdom) Dinner
- United States Stamp Society Fellowship Dinner

Tuesday, May 31

- Royal Philatelic Society of London Dinner

Wednesday, June 1

- British Caribbean Philatelic Study Group Dinner
- Confederate States of America Collectors Dinner

Thursday, June 2

- World Stamp Show-NY 2016 Palmares Dinner

Friday, June 3

- United States Classics Society Dinner

Saturday, June 4

- Club de Monte-Carlo Dinner



I can help plan your event!

Carol Bommarito
Entertainment and Social Chair
carol.bommarito@ny2016.org

Show Program Advertising

Each participating society will be listed in the official show program. Societies contributing a minimum of \$1,000 will receive a half-page display ad at no additional cost, approximately 6 by 4.5 inches in size. Exact specifics for the camera-ready PDF ad will be sent to you when ready through Rod with submission instructions.

Program advertising is available on a very limited first-come basis. Inquiries are welcome.



Matthew Healey
Exhibition Catalog Editor
matthew.healey@ny2016.org