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 For Immediate Release

WSS-NY 2016 Promotional Material Available

The World Stamp Show-NY 2016 Organizing Committee is making available a wealth of electronic files and handouts to assist others spread the word about this 8-day extravaganza taking place May 28-June 4 at the Javits Center in New York City.

Stamp shows large and small taking place between now and May can request a packet of material for their freebie table. Brochures, pamphlets, stickers, pins and souvenirs will be sent while supplies last. Request these directly by email from Christine Jimenez, WSS-NY 2016 Executive Assistant, at christine.jimenez@ny2016.org.

A brand new "All About WSS-NY 2016" production is available for downloading in both PowerPoint and PDF formats. The 30 slides provide viewers with the historical background of the show, updated information about getting to and around the New York City area, show features and attractions. Anyone considering a trip to the show will find this of interest. Stamp clubs looking for a timely ready-made presentation will also find this valuable. It premiered at the APS AmeriStamp Expo 2016 in Atlanta.

A show advertising blitz is underway in major US and worldwide philatelic print publications. Ads created for these are available in hi-resolution PDF format in English, French, German, Spanish, Italian and (soon to be posted) Chinese in a variety of sizes. Any may be reproduced by philatelic editors for their own periodicals, programs, etc. As a courtesy, the show would appreciate knowing how and when these are being published, and receive a sample copy sent to headquarters if possible.

The presentation and ads can be found on the show's Graphics/Ads page at http://www.ny2016.org/SubMenu/Graphics_Ads.aspx?id=489. Show logos in numerous sizes and formats are there, too, for anyone's use in print or electronic media.

To paraphrase Frank Sinatra's famous hit, "Keep spreading the news!"

Questions on any of the above, or about World Stamp Show-NY 2016 in general, may be sent to info@ny2016.org. Remember to check out Facebook, Twitter and Pinterest.